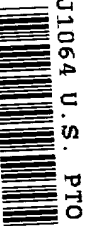


08/27/01



J1064 U.S. PTO

9600 Great Hills Trail
Suite 300WAustin
Texas 78759T: 512-794-3600
F: 512-794-3601Newport Beach, CA
San Francisco, CA
San Jose, CAskjerven morrill
macpherson LLP

Docket No.: M-12039 US

August 27, 2001

Box Patent Application
Commissioner For Patents
Washington, D. C. 20231

Enclosed herewith for filing is a patent application, as follows:

Inventor(s): Steven B. Volk, Michael F. Braitberg, Timothy R. Feldman, Lane W. Lee, Douglas M.
Rayburn, Gary G. Kiwimagi

Title: System and Method for Identifying Vendors of Hidden Content

X Return Receipt Postcard
X This Transmittal Letter (in duplicate)
113 page(s) Specification (not including claims)
3 page(s) Claims
1 page Abstract
52 Sheet(s) of Drawings
3 page(s) Declaration For Patent Application and Power of Attorney
1 page(s) Recordation Form Cover Sheet (in duplicate)
4 page(s) Assignment

CLAIMS AS FILED

For	Number Filed		Number Extra		Rate		Basic Fee
Total Claims	16	-20 =	0	x	\$ 18.00	=	\$ 0.00
Independent Claims	4	-3 =	1	x	\$80	=	\$ 80.00
<input type="checkbox"/>	Fee of _____ for the first filing of one or more multiple dependent claims per application						\$
<input type="checkbox"/>	Fee for Request for Extension of Time						\$

Please make the following charges to Deposit Account 19-2386:

- ☒ Total fee for filing the patent application in the amount of \$ 790.00
☒ The Commissioner is hereby authorized to charge any additional fees which may be
required, or credit any overpayment to Deposit Account 19-2386.

EXPRESS MAIL LABEL NO:

EL708283562US

Respectfully submitted,

*Margaret M. Kelton*Margaret M. Kelton
Attorney for Applicant(s)
Reg. No. 44,182J1000 U.S. PTO
09/940025
08/27/01